

About us

Designium is an award-winning AR/XR studio that merges technology and creativity to create new experience. Especially focusing on various applications combining AR, AI and VPS.

Based on the increased demand for WebAR, we use 8th Wall and Lens Studio to assist marketing and events through AR. Designium is also keen on the research and development of Apple Vision Pro following the advancement of AR technology.

Our Newest Features



Customized WebAR Development



Apple Vision Pro Prototype Development



Innovative Snapchat Lens



Various Applications of VPS

Check out our website!



Contact Us!



Awards

2021

- * Lightship AR Demo Challenge
 - ➔ “Sky Memo”, runners-up
 - ➔ “BeyBlade”, runners-up

2022

- * Niantic Lightship Winter Challenge
 - ➔ “SnowFight AR”, Best in Show
- * The Lenslist x Lightship Template Challenge
 - ➔ “Magic Flashlight”, the Grand Prize
 - ➔ “VPS Geocaching”, the prize for Lightship VPS
 - ➔ “AR Comic”, the prize for AR Fundamentals

2023

- * ARCore Geospatial API Challenge
 - ➔ “AR Friend Finder”, the 3rd Place
 - ➔ “Geospatial Photo Gallery”, Honorable Mention
 - ➔ “Geospatial Tweets”, Honorable Mention

2024

- * 8th Wall Time Capsule Challenge
 - ➔ “Tokyo Time Machine”, Historian’s Choice Prize
- * Snap AR x Lenslist Spring Into Action Lensathon
 - ➔ “Dragonball Scouter”, Honorable Mention

8thWall



AR GIFT

A new gift messaging service utilizing AR technology. A 3D avatar with assigned animations appears in AR to deliver personalized messages.



8thWall



HELLO! TOKYO FRIENDS

TOKYO HUNT!

Experience the city and characters you saw in Roblox in real Tokyo. You can find spots in Tokyo filled with attractions that will make your trip a special memory!



8thWall



AR PLARAIL

Draw tracks freely to run the Yamanote train and take a photo together!



8thWall



MAGICAL FOREST

Dive into the enchanted forest, join Kobbito the fairy, and use magical spells to capture the elusive bugs that escaped from her book!



Camera Kit

AR体験で楽しむ、ビリケンさんといっしょに大阪さんぽ♪



BILLIKEN DIVERSITY

Experience two types of AR content using the Snap's Camera Kit, enabling easy and high-precision AR experiences on your web browser.



LIGHTSHIP

XR Revives Gen 1 BEYBLADE!



BEYBLADE XR

The Gen 1 BEYBLADE is back with the latest XR technology! Let's enjoy the excitement of the real and virtual worlds across time with BEYBLADE XR!

